

Product Designer

Product Designer with 4+ years of experience designing B2B and B2C products and 8+ years in the design industry. Specializes in simplifying complex workflows, leading end to end design from discovery to delivery, and creating scalable experiences that balance user needs, business goals, and product strategy. Leverages AI tools to streamline workflows, accelerate exploration, and enhance design efficiency.

Professional Experience

Jun 2025 - Now

UX & Product Designer | Omnis

Delivered end to end product solutions, defining UX requirements, building scalable design systems, and improving efficiency through AI driven processes.

2024 - 2025

Career Break for Professional Development

Product Designer Internship | Bigid

Improved engagement and reduced drop off through a redesigned learning experience, research driven UX improvements, and scalable design system enhancements.

2023-2024

UX/UI and Brand Designer | Checkmarx

Conducted UX audits for the company website and landing pages, collaborated closely with developers, and performed design QA to ensure accurate implementation.

2022-2023

UX/UI and Brand Designer | Bringg

Led UX/UI initiatives across customer facing and internal platforms, leveraging user insights, wireframing, and cross functional collaboration to improve workflows and user experiences.

2021-2022

Product Designer | Gistmd

Led the design of modular healthcare products, improving user journeys and operational efficiency, reducing no shows by 50% and team workload by 80%.

2019-2021 | Freelance

Marketing and UX/UI Designer | Workiz

Brand Designer | Lotan

Brand Designer | Sky-Media

2018-2019

Art director | Ananey Communications

Education

UX Diploma

2024-2025 | Google & Reichman Tech School

Completed training in UX design, prototyping, research, and usability testing

Visual Communication Diploma

2014-2018 | Tiltan College

Specializing In Multimedia Ui Ux

Courses over the years

Advanced Figma, Lettering, Copywriting, Google AI Essentials and Principles of Illustration

Skills

User Research & UX Strategy

Design Thinking

Interaction Design

Ux Audit

Journey Mapping

UX Research

Usability Testing

UI & Visual Design

Design Systems

Typography

Identity Design

Storytelling

Tools & Technical Skills

Figma

Adobe Suite

Miro

Prototyping

Vibe coding

Claude