

Product Designer with +4 years in product design and +8 years in the design industry, specializing in intuitive, user centered solutions for complex products. Experienced in leading end to end design processes and simplifying technical complexity while optimizing the user experience through testing, data analysis, and established UX principles.

Professional Experience

Jun 2025 - Now

UX/UI Product Designer | Omnis

- Write comprehensive UX and product specification documents
- Design responsive digital products and websites
- Write UX recommendations and implement them into designs
- Create and maintain design systems
- Leverage AI, Bolt, and Figma to build efficient websites
- Wrote clear and detailed briefs for developer

Dec 2024 - April 2025

UX and Product Design Intern| Bigid

- Redefined and redesigned BigID's learning platform by translating research insights into actionable UX principles and clear design guidelines.
- Defined a scalable product structure and content hierarchy that improved clarity, navigation, and overall user understanding.
- Worked with the design system and expanded it with new reusable components that strengthened consistency and supported future product growth.

2023-2024

UX/UI and Marketing Designer | Checkmarx

- Conducted UX audits and created product specifications
- Conducted user research and usability testing
- Collaborated with developers and performed QA

2022-2023

UX/UI and Brand Designer | Bringg

- Refined UX strategy with different teams using user insights
- Designed wireframes to improve flow and usability
- Managed projects from concept to execution, ensuring timely delivery and strategic alignment

2021-2022

Product Designer | Gistmd

- Developed new products from concept to launch
- Optimized UX through user data and continuous testing
- Built prototypes and refined designs from user insights
- Designed icons and updated the design system
- Designed products, including health platforms and dashboards

Education

UX Diploma

2024-2025 | Google & Reichman Tech School

Completed training in UX design, prototyping, research, and usability testing, gaining practical experience during big.id internship

Visual Communication Diploma

2014-2018 | Tiltan College

Specializing In Multimedia Ui Ux - Packaging Product Development & Exhibition Design.

Courses over the years

Advanced Figma, Lettering, Copywriting, Google AI Essentials and Principles of Illustration

Skills

User Research & UX Strategy

Design Thinking

Interaction Design

Ux Audit

Journey Mapping

UX Research

Usability Testing

UI & Visual Design

Design Systems

Typography

Identity Design

Storytelling

Tools & Technical Skills

Figma

Adobe Suite

Miro

Prototyping