

In Practice

A Product Designer with over five years of experience crafting intuitive interfaces, user-focused solutions, scalable design systems, and detailed specification documents. I'm a people-oriented thinker, fascinated by the human mind and the technology it inspires. I approach every challenge holistically, blending creativity, logic, and emerging AI tools to design smoother, smarter, and future-ready experiences.

Professional Experience

Jun 2025 - Now

UX/UI Product Designer | Omnis

- Write comprehensive UX and product specification documents
- Design responsive digital products and websites
- Write UX recommendations and implement them into designs
- Create and maintain design systems
- Leverage AI, Bolt, and Figma to build efficient websites
- Wrote clear and detailed briefs for developer

2023-2024

UX/UI and Marketing Designer | Checkmarx

- Conducted UX audits and created product specifications
- Conducted user research and usability testing
- Collaborated with developers and performed QA

2022-2023

UX/UI and Marketing Designer | Bringg

- Refined UX strategy with different teams using user insights
- Designed wireframes to improve flow and usability
- Managed projects from concept to execution, ensuring timely delivery and strategic alignment

2021-2022

Product Designer | Gistmd

- Developed new products from concept to launch
- Optimized UX through user data and continuous testing
- Built prototypes and refined designs from user insights
- Designed icons and updated the design system
- Designed products, including health platforms and dashboards

2018-2019

Lead Graphic Designer | Ananey Communications

- Designed concept products, prototypes, and visual assets
- Designed banners across digital platforms

Education

UX Diploma

2024-2025 | Google & Reichman Tech School

Completed training in UX design, prototyping, research, and usability testing, gaining practical experience during big.id internship

Visual Communication Diploma

2014-2018 | Tiltan College

Specializing In Multimedia Ui Ux - Packaging Product Development & Exhibition Design.

Courses over the years

Advanced Figma, Lettering, Copywriting, Google AI Essentials and Principles of Illustration

Skills

User Research & UX Strategy

Design Thinking

Interaction Design

Ux Audit

Journey Mapping

UX Research

Usability Testing

UI & Visual Design

Design Systems

Typography

Identity Design

Storytelling

Tools & Technical Skills

Figma

Adobe Suite

Miro

Prototyping